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KOBI-TV/NBC5-KOTI-TV/NBC2 Premieres 2020: A Year in Review Christmas Night

The journalists of KOBI-TV/NBC5 and KOTI-TV/NBC2 present *2020: A Year in Review*. Included in the program is an extended segment on the September firestorms that swept through Ashland, Talent, Phoenix and Medford.

NBC5 News Director Craig Smullin said the firestorm coverage was unprecedented. "Our reporters covered the fires from the first spark to the stark aftermath, even as many of them were experiencing their own personal losses."

This documentary also includes an exclusive story uncovered by an NBC5 News investigation. The Emergency Alert System was never activated to warn local residence of the fast- moving flames.

"The details revealed in our investigation were astounding," said KOBI-TV/NBC5-KOTI-TV/NBC2 Vice President and General Manager Bob Wise. "NBC5 News reporter Madison LaBerge exposed serious flaws in the system that will be addressed and improved as a result of this investigation."

The local COVID crisis is also addressed in *2020: A Year in Review*. "This crisis highlights the importance of local news," said Mr. Smullin. "Our news team understands the need for complete and accurate coverage of the health of our community and the stability of our local businesses."

2020: A Year in Review premieres Christmas Night at 7:00pm on NBC5 and NBC2. An encore presentation will air Saturday, January 2nd at 6:30pm. *2020: A Year in Review* is sponsored by Crater Lake Trust, The Cow Creek Umpqua Tribe, Medford Mattress and Lippert's Carpet One.

For any questions or for more information, please contact Bob Wise at 541-779-5555.



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