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For Immediate Release

\$6,000 in Scholarships up for grabs in the Super Positive Video Contest

KOBI-TV/NBC5, KOTI-TV/NBC2 and Josephine County Prevention are teaming up to present the "Super Positive Video Contest!" This is an opportunity for 15 to 18-year-olds to win scholarship awards. A total of \$6,000 in scholarships will be awarded to the top three winning entries, and the first place winner will also have their production shown on Super Bowl Sunday on February 13, 2022.

Bob Wise, Vice President/General Manager of KOBI-TV/NBC5 and KOTI-TV/NBC2 commented, "We have been so fortunate to collaborate with Josephine County Prevention on a number of projects, but this one might be the most timely and impactful effort yet. There could not be a better time for some positive messages to be created, especially from our teen population in Southern Oregon and Northern California."

Josephine County Prevention and Treatment Services Manager, Shawn Martinez said, "It is time to share some positive messages and give teens the opportunity to use their voices to create a culture of positivity that will do us all some good."

Creative teenagers from ages 15 to 18 can enter by creating a 30-second video production that conveys a positive message and highlights one of seven topics: Believe in yourself, Never give up, Be grateful, Work hard, Stay humble, Be kind, and Keep smiling. Complete information and contest rules can be found here on KOBi5.com on the Contest page: <https://kobi5.com/about/contests/super-positive-video-contest/> Entries must be received by January 31, 2022.

KOBI-TV and KOTI-TV are owned and operated by California Oregon Broadcasting, Inc. For more information, please contact Bob Wise, NBC5/NBC2 Vice President/General Manager at 541-779-5555.



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